

You have to stay true to your heritage,
that's what your **brand** is about.

CELLTOB 

**MARKETING
BRANDING
REPUTATION
DIGITAL SOLUTIONS**

PROBLEMS FACED BY COMPANIES

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The main reason why maximum companies & startups fail is They don't have a good marketing strategy or if they have a good marketing strategy but they don't have professional team to overcome the market.



**The
Simplest
Impossible
Problem**

Every problem has in it the seeds of its own solution. If you don't have any problems, you don't get any seeds.

SOLUTION FOR THE PROBLEM

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The Best Solutions Are Often Simple, Yet Unexpected

: Julian Casablancas



Like every problem has a solution, we come as solution for firms looking for their product/services known among the customers.

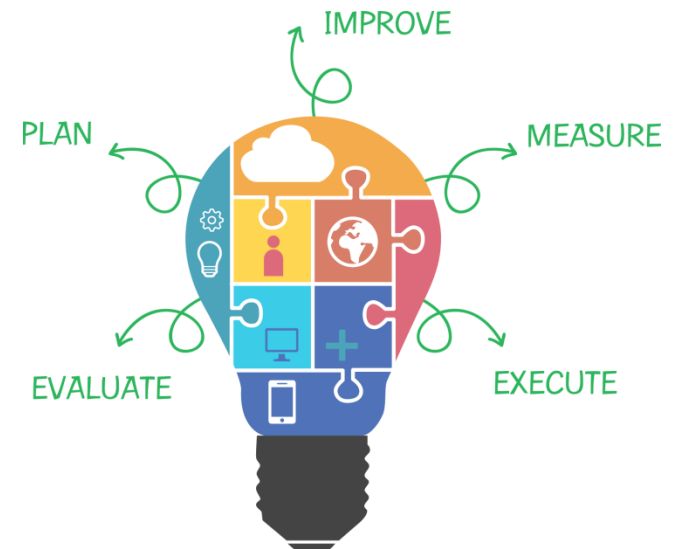
*“You have to stay true to your heritage;
that's what your brand is about.”
– Alice Temperley*

WHY CHOOSE US..?



Because we don't want to make you number one but **THE ONLY ONE.**

- We focus on Satisfaction not on success.
- We focus on present and plan for future.
- We don't charge you for knowledge but for our precious time.
- We only focus on one goal – Growth and satisfaction
- We believe in hard work, We don't do smart work rather than we make entire company smart.
- We believe in indian culture while everyone is focusing on Foreign culture of marketing and sales.



Choose to focus your time, energy and conversation around people who inspire you, support you and help you to grow you into your happiest, strongest, wisest self.

PEOPLE WHO CHOOSE US..?

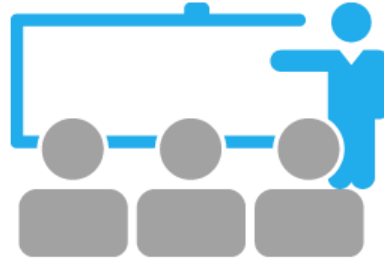
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Clients don't expect perfection from the service providers they hire, but they do expect honesty and transparency. There is no better way to demonstrate this than by acknowledging when a mistake has been made and humbly apologizing for it.

OUR SERVICES

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- Marketing & Branding
- Website Designing
- Digital Marketing

- Application Development
- Video making and editing
- Graphic Designing

The goal as a company is to have customer service that is not just the best, but legendary.

WEBSITE DEVELOPMENT



Package Details	Startup	Business	Corporate
Pages Setup With Content	5-8	9-15	15-30
Design Concepts	1	4	5
Revision Rounds	2	4	5
Monthly Updates	1	2	3
Email Addresses	No	Yes	Yes
Content Management System	No	Wordpress	Php / Wordpress
Contact Form	Yes	Yes	Yes
Responsive Layout	Yes	Yes	Yes
Homepage Slideshow	Yes	Yes	Yes
Search Engine Friendly	No	Basic	Advance
Image Gallery	Only catalog	Only catalog	Yes
Social Media	Yes	Yes	Yes
TOTAL COST	15,000	25,000	40,000

SOCIAL MEDIA OPTIMIZATION



Basic SMO	Advance SMO
Facebook Campaign (Daily one post)	Facebook Campaign (Daily three post)
FB Ads (Facebook ads depends on your budget)	FB Ads (Facebook ads depends on your budget)
FB Member & Group Promotion (Basic Level)	FB Member & Group Promotion (Advance Level)
FB Blog Submission (8 Blogs per month)	FB Blog Submission (16 Blogs per month)
FB Offer creation & Submission (Twice a week)	FB Offer creation & Submission (4 in a week)
Instagram and FB page management	Instagram and FB page management
Instagram Post Submission (Daily one Post)	Instagram Post Submission (Daily three Post)
Pinterest submission (12 per month)	Pinterest & YOUTUBE Submission (Daily)
Graphic and content creation daily	Graphic and content creation daily
INR 15,500 on monthly basis.	INR 25,500 on monthly basis.
Guaranteed Result	Guaranteed Result

SEO PACKAGES



Basic SEO	Advance SEO
15 Keywords	40 Keywords
Meta tags Description and creation	Meta tags Description and creation
Google web master submission (Monthly)	Google web master submission (Weekly)
Google analytics Submission	Google analytics and robot.txt tool Submission
Site Map Generation	Site Map Generation, XML submission
Link Building (50 per month)	Link Building (200 per month)
URL Submission & Bookmark submission	URL Submission & Bookmark submission
Article submission and blogs submission	Article submission, Blog submission, pdf submission, Blog creation and more
Graphic designing and content writing is included	Graphic designing and content writing is included
15,000 on monthly basis .	25,000 on monthly basis .
<i>Guaranteed Result within 3 months</i>	<i>Guaranteed Result within 3 months</i>

E-COM WEBSITE DEVELOPMENT



Package Details	Start up package	Business package
Number of Pages	Unlimited	Unlimited
Management System	yes	Yes
Search Engine Tools	No	Yes
Image Gallery	No	Yes
Website Blog	No	Yes
Home Page Product Area	Yes	Yes
Products	Yes	Yes
Product Categories	Yes	Yes
Products Added By Us	10 only	50 products (Only Once)
Shipping Options Setup	No	Yes
Payment Gateway Setup	Yes	Yes
Inventory Management	Yes	Yes
Customer Signup/Login	Yes	Yes

E-COM WEBSITE DEVELOPMENT



Package Details	Start up package	Business package
Voucher Codes	No	Yes
SSL Certificate	No	Yes
Responsive Web Design	Yes	Yes
Domain Name	No	Yes
Hosting	Yes	Yes
Technical Support	No	Yes
Website AMC	6 Month	12 Month
Additional Forms Setup	2	5
Favicon	Yes	yes
Newsletter Subscription	No	yes
Stock photos included	No	yes
Costing	45,000	70,000

MARKETING & BRANDING



Details	Silver	Gold	Diamond
Time Period	30Hrs	60Hrs	90Hrs
Workshop	Only one	Only one	Two
Marketing Team	2 Persons	3 Persons	5 Persons
CMO	No	No	Yes
Marketing Analyses	Yes	Yes	Yes
Sales Analyses	Yes	Yes	Yes
Team members meeting	Yes	Yes	Yes
Building Marketing Strategy	Yes	Yes	Yes
Target Marketing & Sales Planning	No	No	Yes
Digital Marketing	No	1Hr in a day	3hrs in a day
Branding	No	Yes	Yes
Execution	Client Side	Client Side	Magentars

LOGO DESIGNING PACKAGES



Package Details	Startup	Business	Corporate
Number of designs	2	4	6
Revision Rounds	2	4	6
Platform	Photoshop	Adobe Illustrator	Adobe Illustrator & Photoshop
Files Format	Jpeg, PNG & PSD	Jpeg, PNG, PDF, PSD	Jpeg, PNG, PDF, PSD, AI, EPS & SVG
Number Of Days	2 Days	2 Days	3 Day
DPI	150	150	300
Design Type	FLAT	FLAT	User Define
Number of Designers	1 person	1 person	3 persons
TOTAL COST	5,500	10,000	15,000

INFO-GRAPHIC DESIGNING PACKAGES



Package Details	Startup	Business	Corporate
Number of designs	10	25	50
Revision rounds per graphic	1	1	2
Platform	Photoshop	Adobe Illustrator	Adobe Illustrator & Photoshop
Files Format	Jpeg, PNG & PSD	Jpeg, PNG, PDF, PSD	Jpeg, PNG, PDF, PSD, AI, EPS & SVG
Number of hour per graphic	1-2 Hr Approx.	1-2 Hr Approx.	1-2 Hr Approx.
DPI	150	300	400
Number of Designers	1 person	1 person	3 persons
Validity	15 Days	30 Days	40 Days
TOTAL COST	7,000	11,500	17,000

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Marketing Solutions

From Company Creation To
Company Success
(All Inclusion)

Door To Door Marketing
Product Marketing
Marketing Strategy
Marketing Planing
Marketing Workshops
CMO For Hire
Marketing Team Hire
Candidates Providing

Digital Marketing

From Web development
To Digital Marketing
(All Inclusion)

Social Media Marketing
Search Engine Marketing
SMS Marketing
What's App Marketing
Interactive Emailers
Website Design
Content Management
Mobil Applications

Branding & Promotions

From Logo Designing To
Proper Branding
(All Inclusion)

Visiting cards
Packaging
Corporate Brochures
Product Catalogues
Letter Heads
Ads on E-Rikshwa, Taxi & Auto
Banner Advertising
Street Plays

Sales Boosting

From Marketing To
Sales Generation
(All Inclusion)

Leads Generation
Online Leads
Product Selling
Service Selling
CSO For Hire
Sales Team For Hire
OutBound Calling
InBound Calling